

(Incorporated in Bermuda with limited liability)
(Stock Code: 355)

28th April, 2010

Dear Shareholders.

(2)

otherwise by reasonable notice in writing.

Letter to existing shareholders

- Election of Language and Means of Receipt of Corporate Communications

The **2009 Annual Report** ("Annual Report") and the **Circular dated 28th April, 2010** ("Circular"), together with the **Proxy Form** for the 2010 annual general meeting ("Proxy Form"), of Century City International Holdings Limited ("Century") are all available in English and Chinese versions and published on the website of Century at www.centurycity.com.hk. Printed copies of the Annual Report, Circular and Proxy Form, each in English or Chinese version, may be obtained from Century or Century's Hong Kong Branch Registrar, Tricor Tengis Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong, upon request, if any Shareholders wish to have printed version other than that they have received or have difficulty in accessing the website version.

You may at any time change your choice of language and/or means of receipt of Century's future Corporate Communications⁽¹⁾, by completing, signing and returning the Change Request Form below using the enclosed postage pre-paid envelope or by email at century-ecom@hk.tricorglobal.com, or otherwise by reasonable notice in writing or via email to Century's Hong Kong Branch Registrar. Shareholders are encouraged to select the option of electronic means communication, which will help reducing paper consumption and saving printing and mail costs for Century.

Should you have any queries relating to this letter, please do not hesitate to call the enquiry hotline at (852) 2980 1333 during 28th April, 2010 to 27th May, 2010 from 9:00 a.m. to 5:00 p.m. (Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
Century City International Holdings Limited
Eliza Lam Sau Fun
Company Secretary

CHANGE REQUEST FORM I/We would like to receive future Corporate Communications of Century in the manner as indicated below: (Please tick ONLY ONE of the following boxes) To receive **printed English version** only; П To rely on Corporate Communications posted on Century's website at www.centurycity.com.hk in lieu of To receive **printed Chinese version** only; To receive **BOTH printed English and** \Box the printed copies and to receive email notification of Chinese versions; the publication of the Corporate Communications on Century's website. Mv/Our email address: ___ (please ensure information properly filled in for notification of publication of Corporate Communications) Shareholder(s)' full name: ____ _____ Signature(s): _____ Registered address: ___ Contact telephone number: _ __ Date: _ Notes: (1) "Corporate Communications" refer to any documents to be issued by Century for information or action of holders of any of its securities, including but not limited to, the directors' report and annual accounts together with a copy of the

auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.

The above instruction will apply to all Corporate Communications of Century to be sent to you until you inform us