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NOTICE OF EXPIRY OF SUBSCRIPTION RIGHTS ATTACHING TO 2011 WARRANTS

(Warrant Code: 441)

The subscription rights attaching to the 2011 Warrants will expire at 4:00 p.m. on Tuesday, 11th January, 2011. Any subscription rights attaching to the 2011 Warrants which have not been exercised by 4:00 p.m. on Tuesday, 11th January, 2011 will lapse.

The last trading day of the 2011 Warrants on the Stock Exchange will be Thursday, 6th January, 2011.

Application has been made to the Stock Exchange for the withdrawal of listing of the 2011 Warrants with effect from the close of trading hours of the Stock Exchange on Tuesday, 11th January, 2011.

The board of directors (the "Board") of Century City International Holdings Limited (the "Company") wishes to remind holders of the existing 2011 warrants of the Company (Warrant Code: 441) ("2011 Warrants") that in accordance with the terms and conditions of the 2011 Warrants as stipulated in the instrument dated 6th January, 2006 constituting the 2011 Warrants, the subscription rights attaching to the 2011 Warrants will expire at 4:00 p.m. on Tuesday, 11th January, 2011. Holders of the 2011 Warrants are entitled to exercise the subscription rights attaching to the 2011 Warrants to subscribe for new ordinary shares of par value HK\$0.10 each in the share capital of the Company ("Shares") at the adjusted subscription price of HK\$0.48 per Share (subject to adjustment) until 4:00 p.m. on 11th January, 2011. Any subscription rights attaching to the 2011 Warrants which have not been exercised by 4:00 p.m. on Tuesday, 11th January, 2011 will lapse, and the certificates of 2011 Warrants will cease to be valid for any purpose.

In respect of the expiry of the 2011 Warrants, the Company has made the following arrangements regarding dealings in and transfers of the 2011 Warrants and exercise of the subscription rights attaching to the 2011 Warrants:

(1) Last day for trading and listing of the 2011 Warrants

The last trading day of the 2011 Warrants on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") will be Thursday, 6th January, 2011, which is a date at least three trading days before the last day for exercise of the subscription rights attaching to the 2011 Warrants in accordance with the terms and conditions of the 2011 Warrants, and dealings in the 2011 Warrants on the Stock Exchange will cease after 4:00 p.m. on Thursday, 6th January, 2011.

Application has been made to the Stock Exchange for the withdrawal of the listing of the 2011 Warrants on the Stock Exchange with effect from the close of trading hours of the Stock Exchange on Tuesday, 11th January, 2011.

(2) Exercise of the subscription rights attaching to the 2011 Warrants

(a) Registered holders of the 2011 Warrants

Registered holders of the 2011 Warrants who wish to exercise any of the subscription rights attaching to the 2011 Warrants must lodge the following documents with the Company's Branch Share Registrar in Hong Kong, Tricor Tengis Limited, (the "Registrar") at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong by no later than 4:00 p.m. on Tuesday, 11th January, 2011:

- (i) the duly completed and signed subscription form(s) (blank form of which is printed on the overleaf of each 2011 Warrant certificate and separate blank forms are also available at the office of the Registrar);
- (ii) the relevant 2011 Warrant certificate(s); and
- (iii) remittance for the relevant subscription moneys for new Shares by way of cheque or banker's draft.

(b) Non-registered holders of the 2011 Warrants

Holders of the 2011 Warrants who have not registered the 2011 Warrants in their names and wish to exercise the subscription rights attaching thereto must lodge the following documents with the Registrar at the abovementioned address by **no** later than 4:00 p.m. on Tuesday, 11th January, 2011:

- (i) the duly executed form(s) of transfer and/or other document(s) of title (duly stamped where appropriate);
- (ii) the relevant 2011 Warrant certificate(s);
- (iii) the duly completed and signed subscription form(s) (blank form of which is printed on the overleaf of each 2011 Warrant certificate and separate blank forms are also available at the office of the Registrar); and
- (iv) remittance for the relevant subscription moneys for new Shares by way of cheque or banker's draft.

Subscription forms and all other relevant documents in connection with the exercise of the subscription rights attaching to the 2011 Warrants lodged with the Registrar after 4:00 p.m. on Tuesday, 11th January, 2011 will not be accepted.

New Shares issued upon the exercise of any subscription rights attaching to the 2011 Warrants will rank pari passu in all respects with the Shares in issue on the relevant subscription date. Share certificates in respect of the new Shares to be issued upon the exercise of any subscription rights attaching to the 2011 Warrants will be issued to the relevant holders of the 2011 Warrants not later than 10 business days after the relevant subscription date under the terms of the instrument dated 6th January, 2006 constituting the 2011 Warrants.

The closing prices of Shares and 2011 Warrants on the Stock Exchange on Thursday, 25th November, 2010, being the date of this announcement, were HK\$0.57 per Share and HK\$0.015 per 2011 Warrant, respectively.

A circular with regard to the notice of expiry of the subscription rights attaching to the 2011 Warrants will be despatched to the holders of the 2011 Warrants and, for information only, the shareholders of the Company on 26th November, 2010.

Holders of the 2011 Warrants who are in any doubt as to any aspect of this announcement or as to any action to be taken should consult their stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

By Order of the Board

Century City International Holdings Limited

Eliza Lam Sau Fun

Secretary

Hong Kong, 25th November, 2010

As at the date of this announcement, the Board comprises the following members:

Executive Directors:

Mr. LO Yuk Sui

(Chairman and Chief Executive Officer)

Mr. Kenneth NG Kwai Kai (Chief Operating Officer)

Mr. Donald FAN Tung

Mr. Kelvin LEUNG So Po

Mr. Jimmy LO Chun To

Miss LO Po Man

Independent Non-Executive Directors:

Mr. Anthony CHUANG

Mr. NG Siu Chan

Mr. WONG Chi Keung